Brewing More Than Coffee at King's Cup Cafe

Interview, writing and photos by Jessica Hough · Published Sept. 25, 2024

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> Read the original: mtpleasantlocal.com/meet-josie-garcia-kings-cup-cafe

Nestled beside Razor Sharp Fitness, King's Cup Cafe stands apart — not just for its flavorful coffee, but for the deeper purpose it serves. Last November, Josie Garcia bought the Grind Cafe, fueled by a passion that goes far beyond brewing a great cup of coffee.



"I didn't just want to serve coffee; I wanted to serve Christ," she said. That's why she renamed it the King's Cup, with a new sign arriving in just a few weeks to mark the transformation.

King's Cup is more than just a coffee shop. It's a place of ministry, where customers can savor not only a coffee or pastry but also meaningful connection in a faith-filled environment. Garcia's vision was to create a space where people come to talk, engage and share their stories — far from the typical cafe scene of people quietly working alone on their laptops. Here, it's about community, conversation and serving a greater purpose.

Garcia's journey into business was deeply influenced by her time working in group homes with senior citizens. "The most profound experience I've had, both personally and in business, was learning how to truly serve others. It changed my life," she said. It's this heart for service that makes King's Cup truly unique. Here, customers are greeted by praise and worship music, creating an atmosphere where faith flows as freely as the coffee. "We need more places like this," Garcia said, "where people feel free to talk about Christ in a public setting."

Adding to the cafe's charm, Garcia encourages customers to take a moment and enjoy one of the many books scattered throughout the space — each one available to read or borrow, creating a community of shared wisdom and belonging.

What began as a long-ago prayer for a coffee shop turned into an unexpected journey for Garcia. “I prayed for this years ago, but it came at a time I wasn’t expecting,” she said. Now, she is thrilled to watch the business grow, even in the face of challenges like inflation and ongoing construction on the roads near the business. “We’ve had so many obstacles since day one, but the business is still moving forward.”

King’s Cup supports local causes by providing gift baskets for fundraisers, including events for HALO, a homeless shelter, and cancer research efforts. It’s another way King’s Cup gives back, reflecting Garcia’s commitment to service.

Looking ahead, King’s Cup plans to host a craft fair this fall, offering a space for local artists to showcase their work. And while hiring is currently paused, the business is steadily growing, with future plans for expansion.

At King’s Cup, it’s more than just coffee in your cup — it’s a place filled with praise, purpose and the warmth of community. Stop by, grab a cup and experience the warm atmosphere that is King’s Cup.





Visit King’s Cup Cafe at 7300 Washington Ave., Mount Pleasant, Wisconsin (located in the old Grind Cafe). Open 7 a.m. to 3 p.m. Monday, Tuesday, Thursday and Friday; 8 a.m. to 3 p.m. Wednesday; and 8 a.m. to 1 p.m. Saturday.